

Andy Buschmann

July, 2026

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Substantive Fields: Non-Market Strategy/IB & Political Economy of Innovation

Regional Focus: East and Southeast Asia

EDUCATION & VISITING POSITIONS

- 2018–2026 (exp.) **University of Michigan, Ann Arbor**
PhD Candidate (Political Science)
MA in Passing (2019)
Committee: Jordan Siegel (co-chair), Dan Breznitz (Toronto) (co-chair), Yue (Maggie) Zhou, Justin Frake, Allen Hicken, Chris Fariss
- 2022–2025 **Saïd Business School, University of Oxford**
Visiting Researcher (Research and Teaching Assistant)
Strategy, Innovation, and Marketing (SIM) Group
In residence until 2024
- 2017–2018 **University of Oxford**
MSc In Politics Research
St Antony's College
Department of Politics and International Relations
- 8-9/2018 **City University of Hong Kong**
Visiting Researcher
Southeast Asia Research Centre (SEARC)
- 2015–2018 **Technical University Berlin**
BSc In Sustainable Management
- 2011–2017 **Humboldt University Berlin**
BA In Social Sciences
Visiting Student, University College London (2016)
Visiting Student, City University of Hong Kong (2015)

PEER-REVIEWED PUBLICATIONS

Management

- 2025 **Buschmann, A** (lead author) and Dan Breznitz. [Two Sides of the Same Coin: Why and How Equitable Distribution and Representation Matter for Innovation Advancing the Social Good in *Real Places*](#). In-press at *Academy of Management Perspectives*.

Political Science

- 2019 **Buschmann, A.** [Conducting a Street-Intercept Survey in an Authoritarian Regime: The Case of Myanmar](#), in *Social Science Quarterly*, 100(3), 857-868.
- 2018 **Buschmann, A.** [Introducing the Myanmar Protest Event Dataset: Motivation, Methodology and Research Prospects](#), in *Journal of Current Southeast Asian Affairs*, 37(2), 125-142.
- Buschmann, A.** [Protest und Demokratisierung in Myanmar: Erste Erkenntnisse aus dem Myanmar Protest Event Dataset](#) (Protest and Democratization in Myanmar: First Insights from the Myanmar Protest Event Dataset), in *Asiatische Studien — Études Asiatiques*, 72(1), 295-304.

WORKING PAPERS

Drafts available upon request:

UNDER REVIEW & REVISION

Management

Buschmann, A. The Liability of Loyalty: How Political Hedging Shapes Firm Survival After Democratic Breakdown. Under Review.

- AOM Annual Meeting Best Paper Proceedings (International Management)
- William H. Newman Award for Best Dissertation Paper Finalist (Winner TBD)
- HKUST Best Paper in Global Strategy Award Finalist (Winner TBD)

Buschmann, A. Shooting for the Right Stars? Three Critical Challenges in Pursuit of Commercial Markets in the 'New' Space Economy. R&R.

Political Science

- 2025/6 **Buschmann, A.** From Gun to Gavel: Protest, Repression, and the Limits of Autocratic Liberalization. Under Review.
- Winner of Judith Becker Award, U-M Center for Southeast Asian Studies
- Buschmann, A.** Beholden to the Past: Collective Memory, Moral Obligation, and Youth Mobilization in Myanmar. Under Review.

Buschmann, A. Authoritarian Impediments to Civil Society in Hybrid Regimes: Findings from the Myanmar Civil Society Survey. R&R.

WORK-IN-PROGRESS

Management

Buschmann, A. From Burden to Breakthrough: A Validation-Oriented Workflow for Processing Unstructured Text Data with Accessible AI/ML in Organizational Research. *Pending submission.*

Buschmann, A. Digital Natives: Conceptualizing and Measuring Innovation on the Internet, Introducing the Internet Dynamism Index (IDX). *Pending additional data analysis.*

Buschmann, A and Jake B. Grandy. When Stakeholder Engagement Isn't Enough: When and How Home-Country Reputation Undermines Foreign Infrastructure Projects. *Writing stage.*

Buschmann, A. Surviving Dictatorship: Organizational Responses to Democratic Backsliding. *Pending additional data analysis.*

Political Science & Methods

Buschmann, A. Detecting AI-Generated Text Through Syntactic Artifacts: A Character Encoding Approach. *Pending additional data collection.*

- Companion online tool: <https://www.aidetection.info>.

Buschmann, A. Does Economic Salience Reduce Support for Radical Movements? *Pending revisions.*

EDITOR-REVIEWED PUBLICATIONS

Political Science

2023 **Buschmann, A.** Book Review of *Erica Simmons, Meaningful Resistance: Market Reforms and the Roots of Social Protest in Latin America*. Cambridge University Press, in *St Antony's International Review*, 18(1), pp. 300-303.

2019 **Buschmann, A.** Is Violence in Hong Kong's Protests Turning off Moderates?, in *ChinaFile*, 12/11/2019.

Buschmann, A. Why Do Hong Kong Protesters Use Pepe the Frog as an Icon for Freedom and Democracy?, in *ICNC's Minds of the Movement*.

Buschmann, A. Book Review of *Adria Lawrence, Imperial Rule and the Politics of Nationalism: Anti-Colonial Protest in the French Empire*. Cambridge University Press, in *Partecipazione e Conflitto*, 12(2).

Buschmann, A. [Book Review of Phansasiri Kularb, *Reporting Thailand's Southern Conflict*. Routledge](#), in *ASIEN, The German Journal on Contemporary Asia*, 149.

Buschmann, A and Arkar Soe. Findings from the Myanmar Civil Society Survey 2019. Published in English and Burmese by the Yangon School of Political Science (YSPS).

2018 Hossain, N, with Aremu, F, **Buschmann, A**, Chaimite, E, Gukurume, S, Javed, U, da Luz, E, Ojebode, A, Oosterom, M, Marston, O, Shankland, A, Tadros, M, Taela, K. [Energy Protests in Fragile Settings: The Unruly Politics of Provisions in Egypt, Myanmar, Mozambique, Nigeria, Pakistan, and Zimbabwe, 2007–2017](#), in *IDS Working Paper* 513, Brighton: IDS.

2017 **Buschmann, A.** [Myanmar: Democratic Progress or Authoritarian Rollback?](#), in *Asia Dialogue*, University of Nottingham.

Buschmann, A. [Does the data reveal declining dictatorship in Myanmar?](#), in *New Mandala*.

DATASETS

2017 **Buschmann, A.** Myanmar Protest Event Dataset, Version: 1.1, GESIS Data Archive. <http://dx.doi.org/10.7802/1442>.

2016 **Buschmann, A.** Myanmar Protest Event Dataset, Version: 1.0, GESIS Data Archive. <http://dx.doi.org/10.7802/1168>.

TEACHING EXPERIENCE

Note: If I was an instructor/tutor and teaching evaluations exist, I list my ‘instructor score’ as well as the response rate (RR). See my [teaching page](#) for more details.

Winter '26 **OS 208: Business and the Environment** (Prof. Sara Soderstrom)
Graduate Student Instructor
Organizational Studies Department, University of Michigan.

Fall '25 **OS 410: Advanced Organizational Research Methods** (Dr. Lisa Fein)
Graduate Student Instructor
Organizational Studies Department, University of Michigan.
Taught a weekly discussion section with 46 students.
Excellent teaching evaluations: 4.93/5 (89% RR).

Winter '25 **OS 208: Business and the Environment** (Prof. Sara Soderstrom)
Graduate Student Instructor
Organizational Studies Department, University of Michigan.
Taught three weekly discussion sections with a total of 61 students.
Excellent teaching evaluations: 4.90/5 (87% RR).

- Fall '24 **OS 310: Formal Organizations and Environments** (Prof. Steven Samford)
Grader/Graduate Student Instructor
Organizational Studies Department, University of Michigan.
Very good teaching evaluations: 4.77/5 (59% RR).
- Winter '24 **STRATEGY 302: Introduction to Strategy** (Prof. Derek Harmon)
Teaching Assistant
Ross School of Business, University of Michigan.
POLSCI 140: Introduction to Comparative Politics (Prof. Allen Hicken)
Graduate Student Instructor
Department of Political Science, University of Michigan.
Taught three weekly discussion sections with 59 students total.
Very good teaching evaluations: 4.74/5 (88% RR).
- 2023 **Evidence-based Entrepreneurship**
Instructor/Tutor, Michaelmas Term
Oxford Study Abroad Programme, Oxford.
Designed my own syllabus and tutored entrepreneurship students from the US.
Comparative Political Economy (Advanced Topics in Political Science)
Instructor/Tutor, Michaelmas and Hilary Terms
Stanford University, Stanford House, Oxford.
Excellent teaching evaluations: 5/5 (50% RR).
Designed my own syllabi and taught Stanford undergraduates studying abroad in Oxford.
- 2022–2023 **Comparative Political Economy** (Prof. Jane Gingrich)
Tutor, Michaelmas and Trinity Terms
Brasenose College, University of Oxford.
- 2021 **Academic Publishing for Scholars from the Global South**
Instructor
UBC Myanmar Initiative, University of British Columbia.
Developed and taught two seminars on writing and publishing academic work for early-career scholars from Myanmar. Invited by Kai Ostwald (UBC).
- 2021 **POLSCI 140: Introduction to Comparative Politics** (Prof. Allen Hicken)
Temporary Grader
Department of Political Science, University of Michigan.
- 2020 **POLSCI 140: Introduction to Comparative Politics** (Prof. Andrei Markovits)
Graduate Student Instructor
Department of Political Science, University of Michigan.
Taught three sections asynchronously due to Covid-19.
Very good evaluations: 4.83/5 (92% RR).

RELEVANT EXPERIENCE & FIELDWORK

- 2024–2025 **Research Assistant** to Prof. Pauline Jones, University of Michigan.
As part of a project on protest narratives in the aftermath of the 2022 Kazakh unrest, I was responsible for using computational methods to bulk-translate and create hand-codeable documents from newspaper reports in Kazakh and Russian.
- 2022–2024 **Teaching and Research Assistant**, Saïd Business School, University of Oxford.
As part of the core research team of the Oxford Space Initiative, I conducted research on innovation in the nascent Space economy. I also moderated a practitioner panel on the space ecosystem.
- 6-12/2019 **Principal Investigator**, Hong Kong Anti-ELAB Movement Surveys.
In 2019, I conducted several waves of surveys at protest sites in Hong Kong, a field experiment, as well as a representative household survey. The data sheds light on protest mobilization and the emergence of new 'mobilization technology' in Hong Kong. After the passing of the National Security Law, I decided to embargo the data for now.
- 5-8/2019 **Principal Investigator**, Myanmar Civil Society Survey 2019.
I conducted a survey on the day-to-day obstacles civil society organizations faced in transitional Myanmar together with the Yangon School of Political Science (YSPS). The project was funded by the National Endowment for Democracy (NED).
- 2017-2020 **Principal Investigator**, Myanmar Political Participation Survey.
I conducted a representative public opinion survey with a focus on unconventional political participation (N=1200 in-depth face-to-face interviews) in Yangon, Myanmar in conjunction with the YSPS. Among other things, I secured funding, found local partners, recruited and trained interviewers, liaised w/ the government, designed and evaluated the multi-stage sampling strategy, designed the questionnaire w/ multiple embedded experiments, and digitized the paper booklets. I spent several months in the field between 2017 and 2020. The booklets were lost in the wake of the military coup but about half were recovered and moved to Thailand in 2025. The survey is likely the last survey that could ask these highly sensitive questions in Myanmar.
- 10/2017- **Research Assistant** to Kalypso Nicolaidis, Professor of International Relations.
Since 2017, I have been assisting Prof Nicolaidis with her online presence as well as research, first at Oxford and now at the European University Institute (EUI).
- 2-4/2017 **Research Intern** at French Centre for Research on Contemporary China (CEFC), Hong Kong
- 2-4/2016 **Public Policy Research Intern** at the Our Hong Kong Foundation (OHKF), Hong Kong

AWARDS, GRANTS & FELLOWSHIPS

- 2026 William H. Newman Award for Best Dissertation Paper Finalist (Winner TBD)
HKUST Best Paper in Global Strategy Award Nomination (Winner TBD)
Suzanne M. Jones OS Spirit Award, Organizational Studies Department: *"Recipients of this award have advanced OS opportunities for students, created a more integrated OS community, or encouraged greater OS student participation. The winner is voted on by the OS community at large."*
ISR-Rackham Summer Training Award to Attend ICPSR
AOM Annual Meeting Best Paper Proceedings (International Management)
Charles Cannell Fund in Survey Methodology, 2026 ISR Next Generation Award, University of Michigan
Summer Funding, Vivian Sangunett Fellowship, University of Michigan
- 2025 Rackham One-Term Fellowship (deferred to Fall 2026)
Summer Funding, Vivian Sangunett Fellowship, University of Michigan
- 2024 Weiser Center for Europe and Eurasia Research Grant, University of Michigan
CSEAS Research Grant, University of Michigan
Alfred Meyer Summer Award, Department of Political Science, University of Michigan
Kenneth Organski Scholars Fund, Center for Political Studies, University of Michigan
Rackham Language Training Grant, University of Michigan
MPSA Travel Grant, Department of Political Science, University of Michigan
- 2023 DGS Research Grant, University of Michigan (funding for Off-the-shelf AI/ML paper)
CSEAS Conference Travel Support, University of Michigan (to attend Singapore book workshop)
Rackham Conference Travel Grant, University of Michigan (for AOM)
Rackham Graduate Student Research Grant (for Field Experiments in Strategy Conference, Boston)
APSA Conference Travel Award (declined)
- 2019 St Edmund Hall MCR 50th Anniversary Grant (Hong Kong project)
German Association of Asian Studies Small Grant (Hong Kong project)
Lieberthal-Rogel Center for Chinese Studies Discretionary Funding (Hong Kong project)
Southeast Asia Research Group (SEAREG) Pre-Dissertation Fellowship
Judith Becker Award for Outstanding Graduate Student Research on Southeast Asia

- Rackham Professional Development Grant (funding for Chicago workshop)
- Rackham Graduate Student Research Grant (funding for March travel to Myanmar), University of Michigan
- 2018 Department of Political Science Research Grant (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Islamic Studies Program Graduate Student Research Grant (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Lieberthal-Rogel Center for Chinese Studies Discretionary Funding (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Oxford-Burma Research Grant (initial funding for “Myanmar Political Participation Survey”), University of Oxford
- Cyril Foster and Related Funds Grant (for travel), Department of Politics and International Relations, University of Oxford
- Nuffield CESS Research Grant (funding for experiment on rank order effects), Nuffield College, University of Oxford
- STAR Travel Grant, St Antony’s College (for travel), University of Oxford
- Programme In Modern Burma Studies Travel Grant (for travel), University of Oxford
- Weiser Emerging Democracies Fellowship, University of Michigan
- GIGA Doctoral Fellowship (declined for Michigan)
- 2016 ECPR Grant for Methods Summer School at Central European University, Budapest
- 2015 [Outstanding Academic Papers by Students Award](#), City University of Hong Kong and Run Run Shaw Library

PRESENTATIONS & INVITED TALKS

- 2026 *American Political Science Association (APSA) Annual Meeting*, Boston, US
- Academy of Management (AOM) Annual Meeting*, Philadelphia, US
- (Invited) *Global Business and Comparative Corporate Governance Research Conference*, Ann Arbor, US
- 2025 *Strategic Management Society (SMS) Annual Conference* and STR Doctoral Consortium, San Francisco.
- INFORMS Annual Meeting*, Atlanta.
- American Political Science Association (APSA) Annual Meeting*, Vancouver, CA (Virtual participation)

- Academy of Management (AOM) Annual Meeting* and ENT Division Doctoral Consortium, Copenhagen (Declined)
- Duke Strategy Conference*, Durham, NC
- Wharton Innovation Doctoral Symposium*, Philadelphia, US
- 2024 *American Political Science Association (APSA) Annual Meeting*, Philadelphia, US
- Academy of Management Annual Meeting*, Chicago, US
- European Group for Organizational Studies (EGOS)*, Milan, Italy
- Reversing the Arrow Conference*, Boulder, Colorado, US
- Global Innovation and Entrepreneurship Research Conference*, Boulder, Colorado, US
- Organization Studies Workshop*, Mykonos, Greece
- (Invited) *Nonmarket Strategy Research Consortium (NMSRC) Doctoral Conference*, Virtual
- 2023 *American Political Science Association (APSA) Annual Meeting*, Los Angeles, US
- Academy of Management (AOM) Annual Meeting*, Boston, US
- Strategic Management Society (SMS) Conference*, Toronto, CA
- 2019 (Invited) *The Use of AirDrop, Apple's Peer-to-Peer Technology, in Mobilizing Protesters in Hong Kong*, Social Movement Workshop, Sociology Department, Oxford
- Radicalization amid the Hong Kong Protests*, OxPIER, Oxford
- (Invited) *Results of the Myanmar Civil Society Survey 2019, YSPS*, Yangon, Myanmar
- Chicago-area Behavioral Research Workshop*, Northwestern University, Chicago, USA
- Comparative Politics Workshop First-Year-Symposium*, Ann Arbor, USA
- 2018 *International Burma Studies Conference*, Bangkok, Thailand
- EURYKA Summer School on Youth Activism, COSMOS, Scuola Normale Superiore*, Florence, Italy
- (Invited) *The Politics of Unruly Ruptures Workshop, IDS, University of Sussex*, Brighton, UK
- St Antony's Research-in-Progress Colloquium, Oxford University*, Oxford, UK
- 2017 *ECPR Joint Sessions Workshop, University of Nottingham*, Nottingham, UK
- 2016 *International Burma Studies Conference, Northern Illinois University*, DeKalb, US
- ECPR Graduate Student Conference, University of Tallinn*, Tallinn, Estonia
- Interdisciplinary Conference on Myanmar, Humboldt University Berlin*, Germany

IAPS World Congress Challenging Democracy, Humboldt University Berlin, Germany

2015 *Burma/Myanmar: Taking the Transition to the Next Stage, Lingnan University, Hong Kong*

PROFESSIONAL SERVICE

Ad-Hoc Referee *Strategic Management Journal (1x), Management Science (2x), Research Policy (3x), Academy of Management Annual Meeting (2x), American Association of International Business Annual Meeting (1x), British Journal of Political Science (1x), Social Movement Studies (3x), Journal of Contemporary Asia (1x), Substance Use and Misuse (1x), International Review of the Red Cross (1x)*

2026 Co-Organizer, *Movements & Market* Paper Development Workshop at the Academy of Management Annual Meeting

2025 Co-Organizer, Interdisciplinary Workshop of Comparative Politics & the Social Sciences, Michigan

2018-2021 Co-Editor, Tea Circle Oxford

2017-2019 Co-Editor, Myanmar Memo

2017-2018 Board Member, Myanmar-Institut (European Association for Myanmar Studies)

PRESS INTERVIEWS

Print South China Morning Post (SAR Hong Kong), Neues Deutschland (Germany), Sueddeutsche Zeitung (SZ) (Germany), Der Spiegel (Germany), Die Zeit (Germany), HojeMacau (SAR Macau), El Nacional (Spain)

Radio SWR (Germany), Deutschlandfunk Nova (Germany)

TV Deutsche Welle (DW) (Germany)

LANGUAGES & OTHER SKILLS

German (native) – English (proficient) – French, Spanish, Burmese (basic knowledge) – R, SQL, Qualtrics, PHP, HTML (advanced) – JS, Stata, Java, VBA (intermediate)

LETTER WRITERS

Jordan Siegel (co-chair)
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