

Andy Buschmann

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email: andybu@umich.edu

Fields of Study: Nonmarket Strategy, Innovation and Entrepreneurship

Methodological Expertise: Text-as-Data, Surveys, (Field-) Experiments, Mixed Methods

Substantive Interests: Uncertain Business Environments, Protest & Repression, Innovation, Artificial Intelligence

EDUCATION AND VISITING POSITIONS

- 2018–2026 (exp.) **University of Michigan, Ann Arbor**
 PhD Candidate, MA in passing (2018)
 Department of Political Science
 Dissertation: Essays on Nonmarket Strategy and Innovation
 Committee: Jordan Siegel (Ross), Dan Breznitz (Toronto) (co-chairs),
 Justin Frake (Ross), Yue (Maggie) Zhou (Ross), Chris Fariss (Political Science),
 Allen Hicken (Political Science)
- 2021–2024 **Saïd Business School, University of Oxford**
 Visiting Researcher (later Research and Teaching Assistant)
 Strategy, Innovation, and Marketing (SIM) Group
- 2017–2018 **University of Oxford**
 MSc In Politics Research
 St Antony's College
 Department of Politics and International Relations
- 8-9/2018 **City University of Hong Kong**
 Visiting Researcher
 Southeast Asia Research Centre (SEARC)
- 2015–2018 **Technical University Berlin**
 BSc In Sustainable Management
- 2011–2017 **Humboldt University Berlin**
 BA In Social Sciences
 Visiting Student, University College London (2016)
 Visiting Student, City University of Hong Kong (2015)

PUBLICATIONS

PEER-REVIEWED

- 2025 **Buschmann, A** (lead author) and Dan Breznitz. [Two Sides of the Same Coin: Why and How Equitable Distribution and Representation Matter for Innovation Advancing the Social Good in *Real Places*](#). In-press at *Academy of Management Perspectives*.
- 2019 **Buschmann, A.** [Conducting a Street-Intercept Survey in an Authoritarian Regime: The Case of Myanmar](#), in *Social Science Quarterly*, 100(3), 857-868.
- 2018 **Buschmann, A.** [Introducing the Myanmar Protest Event Dataset: Motivation, Methodology and Research Prospects](#), in *Journal of Current Southeast Asian Affairs*, 37(2), 125-142.
- Buschmann, A.** [Protest und Demokratisierung in Myanmar: Erste Erkenntnisse aus dem Myanmar Protest Event Dataset](#) (Protest and Democratization in Myanmar: Insights from the Myanmar Protest Event Dataset), in *Asiatische Studien — Études Asiatiques*, 72(1), 295-304.

EDITOR-REVIEWED

- 2023 **Buschmann, A.** Book Review of *Erica Simmons, Meaningful Resistance: Market Reforms and the Roots of Social Protest in Latin America*. Cambridge University Press, in *St Antony's International Review*, 18(1), pp. 300-303.
- 2019 **Buschmann, A.** [Is Violence in Hong Kong's Protests Turning off Moderates?](#), in *ChinaFile*, 12/11/2019.
- Buschmann, A.** [Why Do Hong Kong Protesters Use Pepe the Frog as an Icon for Freedom and Democracy?](#), in *ICNC's Minds of the Movement*.
- Buschmann, A.** Book Review of *Adria Lawrence, Imperial Rule and the Politics of Nationalism: Anti-Colonial Protest in the French Empire*. Cambridge University Press, in *Partecipazione e Conflitto*, 12(2).
- Buschmann, A.** Book Review of *Phansasiri Kularb, Reporting Thailand's Southern Conflict*. Routledge, in *ASIEN, The German Journal on Contemporary Asia*, 149.
- Buschmann, A** and Arkar Soe. Authoritarian Impediments to Civil Society in Contemporary Myanmar: Findings from the Myanmar Civil Society Survey 2019. Published in English and Burmese by the Yangon School of Political Science (YSPS).
- 2018 Hossain, N, with Aremu, F, **Buschmann, A**, Chaimite, E, Gukurume, S, Javed, U, da Luz, E, Ojebode, A, Oosterom, M, Marston, O, Shankland, A, Tadros, M, Taela, K. [Energy Protests in Fragile Settings: The Unruly Politics of Provisions in Egypt, Myanmar, Mozambique, Nigeria, Pakistan, and Zimbabwe, 2007–2017](#), in *IDS Working Paper* 513, Brighton: IDS.

- 2017 **Buschmann, A.** Myanmar: Democratic Progress or Authoritarian Rollback?, in *Asia Dialogue*, University of Nottingham.
- Buschmann, A.** Does the data reveal declining dictatorship in Myanmar?, in *New Mandala*.

DATASETS

- 2017 **Buschmann, A.** Myanmar Protest Event Dataset, Version: 1.1, GESIS Data Archive. <http://dx.doi.org/10.7802/1442>.
- 2016 **Buschmann, A.** Myanmar Protest Event Dataset, Version: 1.0, GESIS Data Archive. <http://dx.doi.org/10.7802/1168>.

WORK IN PROGRESS

Drafts linked, or available upon request:

REVISE AND RESUBMIT

- 2025 **Buschmann, A** (lead author) and Marc J. Ventresca. Shooting for the Right Stars? Three Critical Challenges in Pursuit of Commercial Markets in NewSpace: A Hypothesis-Generating Case Study of Earth Observation. *2nd Round R&R at Research Policy*.

WORKING PAPERS & WORK-IN-PROGRESS

- 2025 **Buschmann, A.** Leveraging LLMs and Other Off-the-Shelf AI/ML for Unstructured Data in Management Research: A Practical Application to Automating Classification and Coding Tasks for Bibliometric and Protest Event Analyses. *First dissertation chapter. Target journal: Academy of Management Journal*.
- Buschmann, A.** Political Loyalty as a Liability: How Corporate Political Connections Affect Survival Amid Democratic Backsliding. *Second dissertation chapter and intended JMP. Pending revisions. Target journal: Strategic Management Journal*.
- Buschmann, A.** Digital Natives: Conceptualizing and Measuring Innovation on the Internet, Introducing the Internet Dynamism Index (IDX). *Third dissertation chapter. Finalizing data analysis. Target journal: Management Science*.
- Buschmann, A.** How to Detect AI-Generated Answers to Open-Ended Questions? Companion article to `aidetection` R Package and online tool <https://www.aidetection.info>. *Pending revisions. Target journal: Strategic Management Journal*.
- Buschmann, A.** Surviving Dictatorship: Organizational Responses to Democratic Breakdown. *Pending additional data collection*.

- Buschmann, A** and Jake B. Grandy. When Stakeholder Engagement Isn't Enough: Foreign Firms and Contentious Infrastructure Projects in Emerging Markets. *Early-stage project.*
- Earlier **Buschmann, A** Intangible Assets of Cyberspace: Internet Domain Names as Strategic Firm Resources. *Pending additional data collection.*
- Buschmann, A** Protest, Repression, and the Limits of Early Liberalization. – Winner of Judith Becker Award (2019), U-M Center for Southeast Asian Studies. *Pending revisions.*
- Buschmann, A.** State and Non-State Repression Against Civil Society Organizations During Democratic Transition. *Pending revisions.*
- Buschmann, A.** Does Economic Salience Reduce Support for Radical Movements? Results from a Survey Experiment in Hong Kong. *Pending revisions.*
- Buschmann, A.** Collective Memory and Protest Mobilization. *Pending analysis of survey experiments recovered in 2025.*

TEACHING EXPERIENCE

- Fall '25 **Advanced Organizational Research Methods** (Dr. Lisa Fein)
Graduate Student Instructor
Organizational Studies Department, University of Michigan.
Teaching one section with 55 students.
- Winter '25 **Business and the Natural Environment** (Prof. Sara Soderstrom)
Graduate Student Instructor
Organizational Studies Department, University of Michigan.
Taught three sections and received excellent student evaluations.
- Fall '24 **Formal Organizations and Environments** (Prof. Steven Samford)
Graduate Student Instructor/Grader
Organizational Studies, University of Michigan.
- Winter '24 **Introduction to Strategy** (Prof. Derek Harmon)
Teaching Assistant
Ross Business School, University of Michigan.
- Introduction to Comparative Politics** (Prof. Allen Hicken)
Graduate Student Instructor
Political Science, University of Michigan.
Taught three sections and received very good student evaluations.
- 2023 **Evidence-based Entrepreneurship**
Tutor (Michaelmas Term)
Oxford Study Abroad Programme, Oxford.
Designed my own syllabus and tutored entrepreneurship student from the US.

Political Economy of Inequality

Tutor (Michaelmas Term)

Stanford University, Stanford House, Oxford.

Designed my own syllabus and tutored Stanford students from the US.

Comparative Political Economy

Tutor (Hilary Term)

Stanford University, Stanford House, Oxford.

Designed my own syllabus and tutored Stanford students from the US.

2022-2023 **Tutor for Comparative Political Economy** (Prof. Jane Gingrich)

Michaelmas and Trinity Terms

Brasenose College, University of Oxford.

2021 **Academic Publishing for Scholars from the Global South**

UBC Myanmar Initiative, University of British Columbia.

Developed and taught two seminars on writing and publishing academic work for early career scholars from Myanmar.

2021 **Introduction to Comparative Politics** (Prof. Allen Hicken)

Temporary Grader

Political Science, University of Michigan.

2020 **Introduction to Comparative Politics** (Prof. Andrei Markovits)

Graduate Student Instructor

Political Science, University of Michigan.

Taught three sections asynchronously due to Covid-19.

RELEVANT EXPERIENCE & FIELDWORK

2024 **Research Assistant** to Prof. Pauline Jones, University of Michigan.

As part of a project on protest narratives in the aftermath of the 2022 Kazakh unrest, I was responsible for using computational methods to bulk-translate and create code-able documents from newspaper reports in Kazakh and Russian.

2022–2024 **Teaching and Research Assistant**, Saïd Business School, University of Oxford.

As part of the core research team of the Oxford Space Initiative, I conducted research on innovation in the nascent NewSpace sector.

6-12/2019 **Principal Investigator**, Hong Kong Anti-ELAB Movement Surveys.

In 2019, I conducted several waves of surveys at protest sites in Hong Kong, a field experiment, as well as a representative household survey. The data sheds light on protest mobilization and the emergence of new 'mobilization technology' in Hong Kong. After the passing of the National Security Law, I decided to embargo the data.

- 5-8/2019 **Principal Investigator**, Myanmar Civil Society Survey 2019.
I conducted a survey on the day-to-day obstacles civil society organizations faced in transitional Myanmar together with the Yangon School of Political Science (YSPS). The project was funded by the National Endowment for Democracy (NED).
- 2017-2020 **Principal Investigator**, Myanmar Political Participation Survey.
I conducted a representative public opinion survey with a focus on unconventional political participation (N=1200 in-depth face-to-face interviews) in Yangon, Myanmar in conjunction with the YSPS. Among other things, I secured funding, found local partners, recruited and trained interviewers, liaised w/ the government, designed and evaluated the multi-stage sampling strategy, designed the questionnaire w/ multiple embedded experiments, and digitized the paper booklets. I spent several months in the field between 2017 and 2020. The booklets were lost in the wake of the military coup but 688 were recovered and moved to Thailand in 2025. The survey is likely the last survey that could ask these highly sensitive questions in Myanmar.
- 10/2017- **Research Assistant** to Kalypso Nicolaidis, Professor of International Relations.
Since 2017, I have been assisting Prof Nicolaidis with her online presence as well as research, first at Oxford and now at the European University Institute (EUI).
- 8-9/2018 **Visiting Researcher** at the Southeast Asia Research Centre (SEARC)
City University of Hong Kong
- 2-4/2017 **Research Intern** at French Centre for Research on Contemporary China (CEFC),
Hong Kong
- 2-4/2016 **Public Policy Research Intern** at the Our Hong Kong Foundation (OHKF),
Hong Kong

AWARDS, GRANTS & FELLOWSHIPS

- 2024 Weiser Center for Europe and Eurasia Research Grant, University of Michigan
CSEAS Research Grant, University of Michigan
Alfred Meyer Summer Award, Department of Political Science, University of Michigan
Kenneth Organski Scholars Fund, Center for Political Studies, University of Michigan
Rackham Language Training Grant, University of Michigan
MPSA Travel Grant, Department of Political Science, University of Michigan
- 2023 DGS Research Grant, University of Michigan (funding for Off-the-shelf AI/ML paper)
CSEAS Conference Travel Support, University of Michigan (to attend Singapore book workshop)

- Rackham Conference Travel Grant, University of Michigan (for AOM)
- Rackham Graduate Student Research Grant (for Field Experiments in Strategy Conference, Boston)
- APSA Conference Travel Award (declined)
- 2019 St Edmund Hall MCR 50th Anniversary Grant (Hong Kong project)
- German Association of Asian Studies Small Grant (Hong Kong project)
- Lieberthal-Rogel Center for Chinese Studies Discretionary Funding (Hong Kong project)
- Southeast Asia Research Group (SEAREG) Pre-Dissertation Fellowship
- Judith Becker Award for Outstanding Graduate Student Research on Southeast Asia
- Rackham Professional Development Grant (funding for Chicago workshop)
- Rackham Graduate Student Research Grant (funding for March travel to Myanmar), University of Michigan
- 2018 Department of Political Science Research Grant (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Islamic Studies Program Graduate Student Research Grant (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Lieberthal-Rogel Center for Chinese Studies Discretionary Funding (additional funding for “Myanmar Political Participation Survey”), University of Michigan
- Oxford-Burma Research Grant (initial funding for “Myanmar Political Participation Survey”), University of Oxford
- Cyril Foster and Related Funds Grant (for travel), Department of Politics and International Relations, University of Oxford
- Nuffield CESS Research Grant (funding for experiment on rank order effects), Nuffield College, University of Oxford
- STAR Travel Grant, St Antony’s College (for travel), University of Oxford
- Programme In Modern Burma Studies Travel Grant (for travel), University of Oxford
- Weiser Emerging Democracies Fellowship, University of Michigan
- GIGA Doctoral Fellowship (declined for Michigan)
- 2016 ECPR Grant for Methods Summer School at Central European University, Budapest
- 2015 [Outstanding Academic Papers by Students Award](#), City University of Hong Kong and Run Run Shaw Library

PRESENTATIONS (* SCHEDULED)

- 2025 *Strategic Management Society (SMS) Annual Conference* and STR Doctoral Consortium*, San Francisco.
*INFORMS Annual Meeting**, Atlanta.
Amercian Political Science Association (APSA) Annual Meeting, Toronto (Virtual participation)
Academy of Management (AOM) Annual Meeting and ENT Division Doctoral Consortium, Copenhagen (Declined)
Duke Strategy Conference, Durham, NC
Wharton Innovation Doctoral Symposium, Philadelphia, US
- 2024 *American Political Science Association (APSA) Annual Meeting*, Philadelphia, US
Academy of Management Annual Meeting, Chicago, US
EGOS, Milan, Italy
Reversing the Arrow Conference, Boulder, Colorado, US
Global Innovation and Entrepreneurship Research Conference, Boulder, Colorado, US
Organization Studies Workshop, Mykonos, Greece
NMSRC Doctoral Conference, Virtual
- 2023 *American Political Science Association (APSA) Annual Meeting*, Los Angeles, US
Academy of Management (AOM) Annual Meeting, Boston, US
Strategic Management Society (SMS) Conference, Toronto, CA
- 2019 *The Use of AirDrop, Apple’s Peer-to-Peer Technology, in Mobilizing Protesters in Hong Kong*, Social Movement Workshop, Sociology Department, Oxford
Radicalization amid the Hong Kong Protests, OxPIER, Oxford
Results of the Myanmar Civil Society Survey 2019, YSPS, Yangon, Myanmar
Chicago-area Behavioral Research Workshop, Northwestern University, Chicago, USA
Comparative Politics Workshop First-Year-Symposium, Ann Arbor, USA
- 2018 *International Burma Studies Conference*, Bangkok, Thailand
EURYKA Summer School on Youth Activism, COSMOS, Scuola Normale Superiore, Florence, Italy
(Invited) *The Politics of Unruly Ruptures Workshop, IDS, University of Sussex*, Brighton, UK
St Antony’s Research-in-Progress Colloquium, Oxford University, Oxford, UK
- 2017 *ECPR Joint Sessions Workshop, University of Nottingham*, Nottingham, UK

- 2016 *International Burma Studies Conference, Northern Illinois University, DeKalb, US*
ECPR Graduate Student Conference, University of Tallinn, Tallinn, Estonia
Interdisciplinary Conference on Myanmar, Humboldt University Berlin, Germany
IAPS World Congress Challenging Democracy, Humboldt University Berlin, Germany
- 2015 *Burma/Myanmar: Taking the Transition to the Next Stage, Lingnan University, Hong Kong*

PROFESSIONAL SERVICE

- Ad-Hoc Referee** *Management Science (2x), Research Policy (1x), British Journal of Political Science (1x), Social Movement Studies (3x), Journal of Contemporary Asia (1x), Substance Use and Misuse (1x), International Review of the Red Cross (1x)*
- 2025 Co-Organizer, Interdisciplinary Workshop of Comparative Politics & the Social Sciences, Michigan
- 2018-2021 Co-Editor, Tea Circle Oxford
- 2017-2019 Co-Editor, Myanmar Memo
- 2017-2018 Board Member, Myanmar-Institut (European Association for Myanmar Studies)

LANGUAGES AND OTHER SKILLS

German (native) – English (proficient) – French, Spanish, Burmese (basic knowledge) – R, SQL, Qualtrics, PHP, HTML (advanced) – JS, Stata, Java, VBA (intermediate)